

Senior Frontend Developer | AI automation | SEO Optimization Specialist

Alex (Oleksandr) Grygoriev, Munich, Germany | contact@alexgrygoriev.com | [LinkedIn](#) | [Website](#)

16+ years of proven IT expertise in Frontend, full-stack development, e-commerce, and delivering successful projects. 6+ years of SEO optimization experience. 1.5+ years of experience in AI automation.

Developer Skills

- **JS framework:** Nuxt, Loopback 3/4
- **JS:** Vue.js, React (base), JavaScript, ES6, Vanilla, jQuery
- **HTML framework:** Vuetify, Bootstrap 3/4/5, Tailwind, CodyHouse
- **Technologies:** API, JSON, Liquid, Twig, Gulp, npm, yarn, PUG, HTL (Java), HTML5, CSS3, SASS/SCSS, Flexbox, Grid, SVG-animation, BEM, SSR
- **Database/Cloud:** AWS, MongoDB, GraphQL, FireBase, MySQL
- **Content editors:** Elementor Pro, Divi, Gutenberg, Markdown, Webflow
- **E-commerce:** Shopify, WooCommerce, Self-made platform (base on Opencart)
- **Backend:** PHP, Node.js
- **Version control:** GitHub, GitLab, Bitbucket
- **Scrum/agile:** Notion, Jira, Trello, Kaizen
- **CMS:** WordPress, Strapi
- **Virtual servers:** Docker, XAMP, DigitalOcean
- **UX & UI:** Figma, Canva Pro
- Google Workspace
- **Email:** Brevo
- **Languages spoken:** English, German (A2), Ukrainian, Polish, Russian

AI Skills & SEO

- **SEO:** Programmatic SEO, Google My Business, Organic promotion, Keyword research, ranking, analysis, and auditing, strategies, content optimization, Performance, backlinks strategy
- **Tools:** Ahrefs, Google search console, Google Tag Manager
- **Automation:** Make.com, Zapier
- **AI tools:** Make, Claude AI/Claude Pro, Chat GPT/GPTs, Perplexity, Sembly
- **API:** OpenAI API, Anthropic API
- **AI automation cases:** prompt engineering, posting, voice task manager, auto content generate, and automation

Professional Experience

Seodach Solutions GmbH Munich, Germany
December 2024 – Present

CEO: JavaScript Full-stack development | Programmatic SEO | Local SEO in Germany

- Creating an AI-based platform to generate localized sites to generate leads
- Environment: AI automation (Claude API, GPT API, Anthropic API), Make.com, SEO tools (Ahrefs, Search Console), Vue.js/Nuxt.js stack, Node.js, MongoDB
- Development of AI solutions: Voice task manager, processing of terms for Google calendar, etc.
- **Environment:** Optimizing business processes using AI tools, Optimizing development budgets, innovation, lead generation, AI automation, building scalable IT-systems, business development

CyberDirekt GmbH Berlin, Germany
September 2021 – April 2024

Cybersecurity: Senior Frontend Developer

- Interaction with different teams, and search for technical solutions
- Creation of constructor version 2.0 for insurance cost calculation
- Creating a cyber insurance calculator for [Deutsche Telekom](#)
- Work on marketing website load speed, and design updates.
- Internal product support, brokerage portal, customer portal.
- SEO keyword structuring.
- SEO-optimizations: LCP, CLS.
- **Environment:** JavaScript, Vue.js, Nuxt.js, Loopback, Strapi, GraphQL, Bootstrap, MongoDB.

Nordic Nutrition GmbH Munich, Germany
February 2020 – August 2021

E-commerce: Head of Frontend developer

- Creation from scratch Frontend, design, and code for the project [hejoscar.dk](#) (carsharing).
- Creating scripts for Google Tag Manager for A/B testing.
- Create a design, and code for the email-signature.
- Creating simple pages for quick hypothesis testing (fleet master).
- Creating a universal cookie widget for all company sites.
- Creation of a Frontend, from scratch, based on Codyhouse framework page for the redesign of the NordicOil project nordicoil.de
- SEO-optimizations: LCP, CLS.
- **Environment:** CodyHouse (Vanilla JS, SCSS, Variables, Gulp, SVG-defs, optimization, BEM), UX/UI, Figma, Google Tag Manager, control version (Git).

CyberSolutions GmbH part of [Hubert Burda Media](#) Munich, Germany
September 2019 – January 2020

[Cyberport](#): Frontend Developer

- Resource development, and support cyberport.de one of the projects Hubert Burda Media Holding
- Participation in the creation of a new checkout for the online store.
- Teamwork, implementation of new functionality.
- **Environment:** ES6, JavaScript, jQuery, HTL (Java), Adobe Experience Manager (AEM), LESS, Flexbox, Grid, BEM, Gulp, Jira, BitBucket.

Twój StartUp | self-employment Cracow, Poland
May 2017 – September 2019

Full stack developer

- Experienced in building web applications on WordPress, and PHP. Refactored, improved, fixed bugs, and maintained existing websites.

- In-depth understanding of the full cycle of a software project, from conception, and development to deployment, and improvement stage. Created complex websites (responsive landing pages, galleries, e-commerce) using variety of CMS, and PHP frameworks.
- Created <http://antwerk.eu/> website in Vue.js, and implemented new functionality, and filters, improved UX performance.
- Worked on client's CRM system, maintained SEO-optimization, and Microdata implementation.
- Experienced in working with multidisciplinary teams.
- **Environment:** PHP, MySQL, WordPress, HTML5, CSS3, JavaScript, jQuery, JSON, Vue.js, MySQL, Bootstrap 3/4, Sketch, Figma, FireBase, WooCommerce, Gulp.

Theweb Digital | Former CEO Khmelnytsky, Ukraine
March 2015 – April 2017

Head of development

- Worked with customers, and other collaborating parties internationally to collect application requirements. Provided technical support, and identified, and trouble-shoot bugs, and other issues.
- Created, and developed templates for sale on Envato WordPress plugin.
- Maintained WooCommerce SEO optimization revision.
- Developed payment modules, and revised functionality in OpenCart.
- Profound analytics skills, and knowledge of A/B testing.
- Worked with CodeIgniter.
- **Environment:** WordPress, PHP, WooCommerce, OpenCart, MySQL, JavaScript, jQuery, Bootstrap 3, HTML5, CSS3, Adobe Photoshop

“OpenCart. Support” Khmelnytsky, Ukraine
September 2013 – January 2015

Full stack

- Worked closely on a day-to-day basis with development team, designers, copy writers, and other IT teams.
- Provided expertise in e-commerce projects to the client. Developed websites according to the technical task.
- Experienced in working with Git methodology, and end-to-end development life cycle support.
- Proficient understanding, and practical skills in web markup.
- **Environment:** OpenCart, PHP, MySQL, JavaScript, jQuery, Bootstrap 3, HTML5, CSS3, Adobe Photoshop.

Goit.cv.ua (part of Theweb Digital) Chernovtsy, Ukraine
September 2012 – August 2013

Frontend Developer

- Developed features using PHP, and CMS Wordpress, WooCommerce, CMS OpenCart
- Created tailored web applications that solve problems from many domains (Finance, Ecommerce)
- Participated in design, and planning meetings.
- Worked closely with other developers on the team, provided frontend expertise.
- Collaborated with Product Owners on UI prototypes for upcoming projects.
- **Environment:** WordPress, PHP, MySQL, jQuery, Bootstrap 3, HTML5, CSS3, Adobe Photoshop

“Theweb Digital” Khmelnytsky, Ukraine
July 2008 – June 2012

Frontend Developer

- Implemented software at a high level of quality. Investigated, reproduced, and resolved defects.
- Refactored code where there is benefit in doing so.
- Worked individually as well as collaborated with the team to design, develop, and test high-quality websites. Worked on PSD to HTML, WordPress, and OpenCart templates.

Education

Associate Degree in Software Engineering, Khmelnytsky Polytechnic College by Lviv Polytechnic National University, Ukraine, 2009

I consent to the processing of my personal data contained in my employment for the purposes of the recruitment process (in accordance with the Law of 29.08.1997 on the Protection of Personal Data; single text: journal of laws of 2002. No. 101, p. 926 with ed.).